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## Trends Show Importance of Consumers

**WASHINGTON, DC, JANUARY 11<sup>TH</sup>, 2018** – The Association of Global Automakers released the following statement following the release of the EPA’s reports on fuel economy trends and GHG performance:

“Today’s reports show the paramount role of consumers in determining fuel economy, given shifting preferences toward trucks and an atmosphere of low gas prices. Our companies are innovating and bringing new fuel-efficient technologies to the market that increase value for consumers, but it is clear that the challenge ahead grows as the stringency of the greenhouse gas and fuel economy targets increases. Therefore, it is important that regulators, the industry and others continue to closely evaluate the impact of the latest data and consumer preferences on the ability to meet future targets.”

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The Association of Global Automakers represents the U.S. operations of international motor vehicle manufacturers, original equipment suppliers, and other automotive-related trade associations. We work with industry leaders, legislators, and regulators to create the kind of public policy that improves vehicle safety, encourages technological innovation, and protects our planet. Our goal is to foster a competitive environment in which more vehicles are designed and built to enhance Americans’ quality of life. For more information, visit [www.globalautomakers.org](http://www.globalautomakers.org).