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## Automotive Emission Standards Need to Consider Broad Set of Market Factors Statement by John Bozzella, President and CEO of Global Automakers

**WASHINGTON, DC, OCTOBER 5, 2017** – "Recent announcements by auto manufacturers prove beyond any doubt that they are investing heavily in bringing electric-drive vehicles to market. The Mid-Term Evaluation of U.S. regulations on vehicle emissions needs to be placed in that larger and more important context. If consumers embrace the products, the resultant emissions reductions will be larger, occur more rapidly, and outlast any regulatory targets or government mandates.

"But our success in achieving emissions reductions in the near term depends on a number of factors, not all of which are in the control of vehicle manufacturers. We still need to overcome some hurdles, including costs of technologies, building the infrastructure to support plug-in and fuel cell vehicles, and enlisting consumers to buy these new cars and trucks. Meanwhile, low gas prices and consumer preferences for trucks over cars add to the challenges.

"The regulatory requirements subject to the Mid-Term Evaluation are not in sync with the market, and they could have a large influence on the success of the transition to electrification. The unnecessary costs of compliance with what could be three different sets of standards, and targets based on overly optimistic near-term technology assumptions, could waste resources better devoted to making the transition. Manufacturers need to sell vehicles that customers need and want today to fund their ambitious product plans for the future. We hope the midterm review can include a serious and ongoing discussion of these important technology transition issues."

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Link to Global Automakers Comments: [Global Automakers Comments on the Reconsideration of the Final Determination of the Mid-Term Evaluation of Greenhouse Gas Emissions Standards for Model Year 2022–2025 Light-Duty Vehicles; Request for Comment on Model Year 2021 Greenhouse Gas Emissions Standards.](#)

The Association of Global Automakers represents the U.S. operations of international motor vehicle manufacturers, original equipment suppliers, and other automotive-related trade associations. We work with industry leaders, legislators, and regulators to create the kind of public policy that improves vehicle safety, encourages technological innovation, and protects our planet. Our goal is to foster a competitive environment in which more vehicles are designed and built to enhance Americans' quality of life. For more information, visit [www.globalautomakers.org](http://www.globalautomakers.org).